

Patent Information Use Benchmarks

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THE QUESTIONNAIRE

CHAPTER 1 – Introductory Information

1. Please give us the following contact information
 - A. Name:
 - B. Company:
 - C. Work Title:
 - D. Country:
 - E. Email Address:

2. Type of Organization
 - A. College
 - B. University
 - C. Company (less than \$1 Billion in Annual Revenues)
 - D. Company (more than \$1 Billion in Annual Revenues)
 - E. Law Firm
 - F. Other (please specify)

3. Which field of human knowledge account for the highest percentage of your organization's patent revenues or activity?

4. Work title
 - A. Librarian
 - B. Patent Attorney
 - C. Patent Agent
 - D. Technology Executive, Private Sector
 - E. Technology Executive, Higher Education or Public Sector
 - F. Other (please specify)

5. If applicable, how large is your organization's patent portfolio?

Patent Information Use Benchmarks

CHAPTER 2 – General Patent Information Sources

6. Rate the following resources on a scale of 15 for their importance to you as a source of general patent information.

	Highly Important	Important	Somewhat Important	Not Very important	Unimportant
Derwent Innovations Index					
Chemical Abstracts					
United States Patent and Trademark Office (USPTO)					
Esp@cenet					
Patent Lens					
World Intellectual Property Organization					
LexisNexis					
TotalPatent					
Google Patent Search					
Free Patents Online					
Westlaw Patents					
PatBase					
Questel					
Minesoft					
Article One Partners					
ThomsonReuters					

7. What are some of your most trusted sources of information on patent and licensing revenues and prices for the following countries:

- A. China
- B. India
- C. South Korea
- D. Japan
- E. Australia
- F. Europe
- G. USA

CHAPTER 3 – Patent Royalty Information

8. Which of the following technology licensing information resources does your organization routinely consult? (choose all that apply)
9. In valuing patents how do you obtain and use information on patent royalties for similar patents?

10. In the past year how much did your organization spend to obtain royalty information about patents?
- A. ktMine
 - B. Royalty Connection
 - C. Royalty Source
 - D. Royalty Stat
 - E. Licensing Economic Review
 - F. Aspen Publishers License Royalty Rates
 - G. Intellectual Property Research Associates
 - H. Other (please specify)

CHAPTER 4 – Spending on Patent Databases and other Information Sources

11. About how much would you say did your organization spends on publishers and other information suppliers to obtain information about patents in each of the following years:
- A. 2013
 - B. 2014
 - C. 2015 (projected)
12. About what percentage of the information about patents that your firm purchases is in a digital rather than paper format?
13. What has been the impact on your organization's patent information acquisition practices of the increasing availability of information about patents from sources that do not charge a fee?

CHAPTER 5 – Use of Outside Organizations for Patent Searches

14. Approximately how much did your organization pay to parties outside of your organization for patent searches in the following years:
- A. 2013
 - B. 2014
15. Has your organization increased or decreased its spending on outside patent searches over the past few years? Why?

CHAPTER 6 – Patent Information Literacy

16. Please briefly describe the training regime, if any, formal or informal, that your organization uses to train your researchers to use patent databases most effectively.
17. Which videos, tutorials, websites, and other resources can you recommend to upgrade the skills of patent researchers?

CHAPTER 7 – Data Mining

18. Increasingly, organizations worldwide are applying data mining techniques to patent information, especially to analyze competitor intentions by analyzing with the aid of bibliometric and statistical analysis trends in a competitor's choice of patents. Please briefly describe your organization's efforts in patent data mining and bibliometrics, if such an effort exists.

CHAPTER 8 – Non-Traditional Sources of Patent Information

19. Your favorite blogs on patent information are?
20. Your favorite conferences on patent information are?

CHAPTER 9 – Specific Information Needs

21. On which of the following does your organization routinely collect information to have on file about your patents
 - A. A copy of the USPTA patent file
 - B. Foreign patents related to your patent
 - C. general market data on the industry covered in the patent
 - D. information on products impacted by the patent
 - E. sales data on similar patents
 - F. records of litigation relating to the patent
 - G. Current or proposed licensing agreements related to the patent
 - H. Contact information for the individuals who developed the technology for the patent

CHAPTER 10 – Organizational Patent Archive

22. Are your organization's patents available in an online-accessible archive?
23. If so when did this archive make its debut?
24. Who manages the online patent/intellectual property archive?
25. Who developed the metadata (tags used to enable the patents to be searched, retrieved and sorted through the use of key words as in Google or Bing) for your organization's patents?

PARTICIPANTS LIST

ABBYY USA Software House, Inc.
Ackley
Alston & Bird LLP
Angiodynamics
City University London
Columbia University
CreatiVenture Law
Dalhousie University
Dersey & Whitney
Dinsmore & Shohl
Elon University School of Law
Fox Rothschild
ION Geophysical Corporation
Kenyon & Kenyon LLP
Kirkland & Ellis LLP
Kythera
McNeil Consumer Healthcare
Medicago Inc.
North Carolina A&T State University
NYU School of Law Library
O'Melveny & Myers LLP
Prysm, Inc
Rabin & Berdo
Rutgers-Newark Law School Library
Ryerson University
Sidley Austin LLP
Smith, Gambrell & Russell, LLP
Sun Chemical Corporation
TRI, Inc.
University of Edinburgh
University of Rochester
Wake Forest University
Weil, Gotshal & Manges LLP